

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, HMS

being/on behalf of: Glenda Ritz

a legally qualified candidate of the Democratic

political party for the office of: Indiana State Superintendent

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ritz4Education | 115 W. Washington St. Suite 1165 Indianapolis, IN, 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cheryl Lynn Olson | (317) 703-4404

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/16

Date

K-B

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer Schneider

Signature

Jennifer Schneider

Printed Name

National Sales Manager

Title

CONTRACT



WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Hulsen Media Services
2400 Laramic Trail
Austin, TX 78745

<u>Contract / Revision</u> 37573 /		<u>Alt Order #</u> 25346296
<u>Product</u> Candidate		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 1156
<u>Advertiser</u> Poli/Ritz IN State Superintendent		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WEVV	<u>Account Executive</u> Washington Katz	<u>Sales Office</u> Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 132	<u>Product Code</u> 135
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WEVV	11/03/16	11/03/16	M-F 630p-7p	630p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---T---				1	\$250.00			
N 2	WEVV	11/04/16	11/04/16	M-F 630p-7p	630p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	----F--				1	\$250.00			
N 3	WEVV	11/07/16	11/07/16	M-F 630p-7p	630p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/07/16	11/13/16	M-----				1	\$250.00			
Totals											3	\$750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	3	\$750.00	(\$112.50)	\$637.50
Totals	3	\$750.00	(\$112.50)	\$637.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.